

# The benefits of being a part of the **ProTerra Network**



All companies face increasing challenges throughout their supply chains: sustainability goals, carbon footprint, climate and land use change, human rights, labour rights, health and safety, governance and social well-being issues.



The ProTerra Standard has been developed to promote social and environmental sustainability through the food and feed supply chains, to support stakeholders in their efforts to continuously improve their day-to-day practices and to help businesses in engaging and implementing the concept of sustainable development.



*“The ProTerra Foundation’s mission is to be a global network of businesses supporting more sustainable agricultural practices, in the food and feed supply chains, where relevant the conversion to non-GMOs and full respect of workers and communities’ dignity. We envisage a world where all businesses contribute to the protection of biodiversity by switching to sustainable production, conserve natural resources and ensure that local communities are treated with dignity and respect.”*



The ProTerra Standard focuses on all the important challenges faced by companies in the food and feed supply chains, particularly those dependent on agricultural commodities. This enables real action to create social, environmental and economic benefits for everyone:

- Protection of the Amazon, Cerrado, Chaco biomes, and any other High Conservation Value Areas;
- Protection of the rights of communities, indigenous people, and smallholders;
- Promotion of good labour practices such as workplace safety, equal opportunities, and particular attention to preventing child and forced labour;
- Promotion of good agricultural practices, particularly regarding soil fertility, water management and continuous efforts to reduce the use of fertilisers and pesticides;
- Protection of biodiversity, particularly through rigorous Non-GMO requirements.



The ProTerra Standard is an independently verified sustainability standard, applicable for any agricultural commodity, covering the entire supply chain, from farm to retail.

The ProTerra certification can be applied at all levels of the supply chain:

- **Level I: Agricultural production**
- **Level II: Transport, Storage, Traders and Dealers**
- **Level III: Industrial Processing**



We believe that responsible businesses create a long-term benefit. Joining the ProTerra Network brings advantages to your organisation: you will be part of a global community, as well as have access to our technical expertise, support and training.

What differentiates us is that we offer a complete solution out of one hand for businesses, no matter if big or small, to integrate sustainability in their operations.





The membership gives you the opportunity to accelerate your journey and increase the success of your continuous improvement program:

- **Global Recognition** – The ProTerra Standard is a leading sustainability standard in agricultural commodities across the entire supply chain and this will help you to demonstrate proactive engagement and commitment regarding climate change, biodiversity and social issues;
- **Drive Growth** – Implementing the ProTerra Standard can significantly strengthen your management systems – adding value, protecting the integrity of your supply chain and building consumer confidence.
- **Create Connections** – Join a like-minded community of producers, industry, traders and retailers and build strong commercial relationships through certification.
- **Customer Confidence** – ProTerra Membership gives your customers the assurance they need to do business with you.
- **Information and Awareness** – ProTerra Membership gives you access to market information, the latest developments in the sector, webinars and online training that helps you build a more responsible business.





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